Intrada TECHNOLOGIES

What is Social Engineering?

Social engineering is a type of attack that relies on human interaction to trick users into revealing confidential information or performing an action that they wouldn't normally do.

1. **Social engineering is the process of manipulating people into giving up confidential information**
2. **It involves some sort of trick or deception**
3. **The goal is to obtain sensitive data such as passwords, credit card numbers, or other personal information**
4. **Social engineering can be done over the phone, through email, or in person**
5. **Be aware of social engineering tactics so you can protect yourself from becoming a victim**

Example of Social Engineering

Phishing refers to when an attacker attempts to gain access to a user's information, such as passwords or credit card numbers, by sending emails that appear to be from a legitimate source. These types of emails often contain malicious links or attachments and are designed to mislead the recipient into giving up confidential information.

Intrada continues to raise awareness around social engineering in order to formulate a defense against this increasingly common type of attack. With vigilance and education, we can prevent the loss of financial and personal information due to this pervasive threat. For more cyber awareness services or training from Intrada, contact us to discuss in more detail and protect yourself against social engineering attacks. Together, we can create a safer digital world for everyone.

31 Ashler Manor Drive
Muncy, PA 17756

intradatech.com
800-858-5745

Exceeding Expectations.