

# Safeguard Your Business From Common Scams

Internet crime complaints soared in 2020 – up nearly 70 percent from 2019 and it continues to grow with more organizations doing business online.

### **Stay safe by remembering these tips:**



#### **Scams are Everywhere**

Scams come through social media, emails, phone calls, text messages, mail and even in person. Protect yourself and remember scammers are everywhere.



## 2

#### **Emails are Not Secure Unless Encrypted**

Never send any personally identifiable information (PII), passwords or medical information over unencrypted email. Sending an unencrypted email is like mailing a letter in a clear envelope.

#### **Do Not Fall for Email Spoofing**

Email spoofing is a form of cyberattack that looks like it is from a trusted source. Before clicking, changing or sending anything, verify the email is from your trusted source.



## 4

#### **Do Not Click on Hyperlinks in Emails**

Scammers want you to click on hyperlinks to trick you into sharing information or to run malicious code. Don't click! Open a browser and go directly to the website instead.



#### **Confirm Wire Transfer or Direct Deposit Changes Via Another Method**

Emails requesting wire transfers or direct deposit changes should always be confirmed with the other party through a phone call or in-person conversation.



#### Protect Your Business with Cybersecurity Awareness Training

Intrada Technologies offers clients and non-profit organizations cybersecurity training seminars and resources to protect both your business and your employees. Contact us to learn more!





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