Intrada
TECHNOLOGIES

The Importance of Training Users on What a Phishing Email Looks Like

One of the most effective ways to prevent phishing attacks is by educating users on what a phishing email looks like. Phishing emails often contain several telltale signs that can indicate that they are not legitimate, including:

1. A generic greeting, such as "Dear Sir/Madam" or "To Whom It May Concern"
2. Urgent language, such as "Act now!" or "Your account will be suspended."
3. Suspicious links or attachments
4. Requests for personal information, such as usernames, passwords, or social security numbers

Organizations can significantly reduce their risk of falling victim to a phishing attack by training users to recognize these signs. Intrada Technologies has partnered with **KnowBe4** for phishing training and simulation. They are the provider of the world's largest security awareness training and simulated phishing platform, which is used by more than 56,000 organizations around the globe. In addition, tens of thousands of organizations rely on **KnowBe4**, including Intrada, to mobilize their end users as their last line of defense. **To learn more about how Intrada can help your company with phishing training, contact James Haywood.**

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