

Personal Identifiable Information (PII)

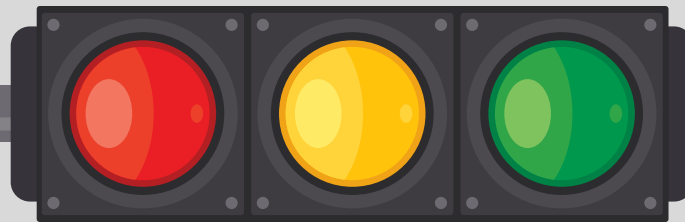


QUESTION?

What is considered "personal identifiable information"?

ANSWER:

Any representation of information that permits the identity of an individual. Anything that is associated with an individual is considered protected information and users should demonstrate caution when collecting, storing and sending any user information. PHI (Protected Health Information) also known as HIPAA in the medical industry and PCI (Payment Card Industry) for credit card are also under the umbrella of PII.



Delivery / Storage / Access – Secured **NEVER EMAIL without encryption**

- Social Security Numbers
- Bank or Financial Account Numbers
- Credit Card Numbers
- Insurance Policy Numbers
- Account Logins
- Passwords
- Birthdate
- Passport Number
- Driver's License Number
- Gender and Race
- Job Position & Workplace
- Medical Information



Delivery / Storage – Open Access **TRANSITION AND STORAGE WITH CAUTION**

- Name
- Address
- Phone Number
- Cell Number
- Email Address
- Photos

**NOTE: Never send attachments with Secured information through regular email.*



Contact us today for a complimentary risk assessment at (570) 321-7370. Failure to address the need for protection could lead to increased insurance premiums, lack of coverage in the event of exploitation, or worse, loss of client information.

